

CAMBRIDGE PRO BONO PROJECT — SOCIAL MEDIA POLICY

This document sets out how the Cambridge Pro Bono Project ('**CPP**') uses social media, including Twitter and Facebook. @Cam_ProBono is the only official Twitter account of the CPP.

CONTENT

If you follow us on Twitter (@Cam_ProBono) or Facebook (Cambridge Pro Bono Project or @CamProBono) you can expect updates with news and information from the CPP.

The Twitter feed will include content that may include:

- Updates on the CPP's projects
- Events held by the CPP
- Updates on other research conducted at the University of Cambridge or affiliated organisations, related to the core work of the CPP
- Events held at the University of Cambridge or affiliated organisations, related to the core work of the CPP
- Opportunities to get involved with the CPP
- News stories related to the CPP's core work

FOLLOWING

@Cam_ProBono follows organisations or individuals of relevance to it. The fact that we follow a Twitter account does not imply endorsement of any kind by the CPP.

If you follow @Cam_ProBono, we will not automatically follow you back.

REPLIES

We do not have the resources to reply individually to all messages and will exercise discretion as to the appropriateness of a response. Consequently, you should not expect a response when sending a direct message or reply.

You should also be aware that the CPP cannot offer legal advice or respond to individual questions about your personal circumstances. Sending messages to our Twitter feed will not be considered contacting the CPP for any official purpose. If you need to contact the CPP, please email us at cpp@law.cam.ac.uk.

PRIVACY

Any posts you make on a social networking site — including Twitter — are publicly viewable and searchable. Your posts may remain online indefinitely and can be found through search engines.

We ask that you protect your personal privacy and the privacy of others by not posting personal information on the CPP's Twitter page.

Posts that contain personal information may be removed.

INAPPROPRIATE MATERIAL

We will block authors of posts and/or remove posts that are abusive, threatening, defamatory, discriminatory, hateful towards any group, or that are in any way unlawful.

We may also remove posts that are not directly related to the core work of the CPP.

You should also be aware that Twitter is an external site and that when you are using it you are bound by its terms and conditions of use. These can be found at www.twitter.com/tos.

RULES OF ENGAGEMENT

Only Directors of the CPP, or their authorised delegates, are permitted to operate the CPP's social media platform(s).

Those operating the platform(s) are expected to:

- Follow the terms of this Policy
- Ensure comments, posts, replies are respectful of the community in which you are interacting online
- Not use or disclose any confidential or secure information without the permission of the relevant persons
- Not post material that discloses personal information (unless relevant to the content of a current CPP project or the CPP's activities, and subject to considerations of confidentiality)
- Not use the platform(s) to promote individual Directors or persons, unless relevant or related to the activities of the CPP
- Not make any comment or post any material that might otherwise cause damage to the CPP's reputation or bring it into disrepute

11 November 2020